

A Word Concerning the Admission Charge

Our main priority ever since we first grew Pick-Your-Own strawberries 46 years ago has been to provide a consistently great experience for everyone. Part of this experience has always been the relaxed nature of strawberry picking on a small family-owned farm: strolling up and down the fields, finding the biggest and best fruit to bring home - or even just to eat, sat in the picnic area whilst the children tire themselves out on the bouncy castles.

Of course, we realise that trying the odd strawberry on the way round is part and parcel of the day out; as they say, the forbidden fruit is always the sweetest! However, in recent seasons there has been a mounting number of visitors abusing our trust and descending upon the fields with the intention of eating as many as they possibly can, paying for little to none. Some have even tried to smuggle picnics and cream into the fields!



Obviously, installing CCTV and employing security guards would detract heavily from the wholesome experience that we've cultivated throughout the years, so we've decided on a less intrusive alternative. By introducing an admission fee, we have deterred those with dishonourable intentions, and by making it redeemable against fruit picked, it means that it has no effect on the price of the day out for the vast majority of our visitors.

We're one of the last Pick-Your-Own farms to pick up this admission charge, as we wanted to make absolutely sure that it had no negative impact on your experience, and we're confident that, especially with all those extra uneaten strawberries in the fields, you'll love it as much, if not more than ever before!